



NEWS RELEASE

CITY OF SANTA BARBARA
Public Works Department
[Water Resources Division](#)

Contact: [Alison Jordan](#),
Water Conservation Coordinator
(805) 564-5574
ajordan@SantaBarbaraCA.gov

FOR IMMEDIATE RELEASE

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Take the 20-Gallon Challenge

Save Water Now. It's the Right Thing to Do!

SANTA BARBARA, CA – [Water conservation](#) has been a way of life in Santa Barbara County for many years and, as always, continues to be important. There is a new way that you can help, by taking on the 20-Gallon Challenge at www.sbwater.org. If every person can save at least **20 gallons of water a day**, we can significantly help the region to meet future demands by allowing more water to stay in storage. Saving water is easier than you might think, a few simple changes can make a big difference in your water usage. Just fixing a leaky toilet will save 30 gallons per day or installing new rotating nozzles on your sprinklers will save 40 gallons per day.

50 percent of urban water use in Santa Barbara County is spent on landscape irrigation, so make sure you think about maximizing inside and outside water savings. "I've been conserving water for years, but the 20-Gallon Challenge pledge has helped me see that making additional small changes in my use of water can easily increase my water savings by another 22 gallons each day," states Rebecca Bjork, Acting Water Resources Manager for the City of Santa Barbara.

The 20 Gallon Challenge is sponsored by the City of Santa Barbara and the Santa Barbara County Water Agency. To take the 20-Gallon Challenge, go to www.sbwater.org. ###